

WILLIAM HURLEY

PRINT & WEB DESIGNER
CLARINA LIMERICK

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🌐 www.willhurley.me



WORK EXPERIENCE

July 2014
–
Present

GRAPHIC/WEB DESIGNER July 2014 – Present

FCR Media Ireland ♥ Dublin, Ireland

At FCR Media I am in responsible for designing and developing websites and digital marketing for the companies large customer base, to date I have worked on over 250 websites with the company in less than two years. I collaborate with multiple departments and work across many national brands such as Goldenpages, Snapsync and Government Directories.

Main Duties:

- Design and create new CMS and eCommerce sites.
- Construction of marketing material.
- Implementing SEO tools such as analytics and AdWords.
- Cross browser testing and mobile responsiveness.
- Training staff in HTML and CSS

May2013
–
June 2014

GRAPHIC/WEB DESIGNER

Full Circle Digital Marketing ♥ Athlone, Co. Roscommon, Ireland

At FCDM I was responsible for designing and developing websites and print promotional material. Working with SME and multinational companies including Smiles.ie and Flowers.ie

Main Duties:

- Design and creation of new CMS and eCommerce sites.
- Creation of online and print marketing material.
- Implementing SEO tools such as analytics and AdWords.
- Updating existing online stores with effective Magento sites
- Cross browser testing and mobile responsiveness.
- PHP, CSS and HTML coding for Wordpress and Magento

Sep 2010
–
April 2013

GRAPHIC/WEB DESIGNER

HBRutherford ♥ Broughty Ferry, Dundee, Scotland

At HBR I was in charge of developing the web design sector of the company increasing its online presence while designing concepts and web templates. Working with such clients as the Scottish Rugby Union and Famous Grouse Whiskey.

Main Duties:

- Liaising closely with clients at the design stage.
- Designing websites that are attractive and user friendly.
- Testing websites for functionality in different browsers
- Designing & creating e -marketing and print materials on a range of projects

Sep 2009
–
Sep 2010

FREELANCE DESIGNER

Over the year, I worked on a number of Joomla, Wordpress and Magento websites. In this time I learnt the value of time management and project costing.

June 2009
–
Sep 2009

SHAREPOINT ADMINISTRATOR

Hamilton Sundstrand ♥ Shannon, Co. Clare, Ireland

At Hamilton Sundstrand Shannon, I was employed to update their current Sharepoint system. The company wanted to bring their Intranet system up to date while adding functionality and teaching current members of staff how to change and add their own content.



KEY SKILLS

Photoshop	Notepad ++
In-Design	GIMP
Illustrator	Webmaster Tools
After Effects	Google Analytics
Dreamweaver	AdWords
Flash	Facebook Campaigns
MAC/PC/Linux	Mailchimp
CS4/CS5/CS6	Wordpress
3D animation	Joomla
HTML	Magento
CSS	Opencart
PHP	eNewsletters
Bug Fixing	Video Editing



PAST WORK

www.willhurley.me
www.rathfarnhamshoppingcentre.com
www.jonathanwilliamskitchens.ie
www.robroyhomes.co.uk
<http://blog.goldenpages.ie>
www.fcdm.ie
www.hbrutherford.com
www.smiles.ie
www.governmentpages.fcrmedia.ie
www.spraybooths.ie
www.flowers.ae
www.flowers.ie
www.theballoonfactory.co.uk
www.navigatorlaw.co.uk
www.rhblastandpaint.com
www.skinclinicroscommon.com
www.cobbys.co.uk
www.nihampers.co.uk
www.tuscanypreserveliving.com



WHY ME?

Motivated and flexible graphic and web designer with over 6 years experience and an extensive portfolio of creative and innovative designs on both web and print platforms along with experience in digital marketing and SEO experience.

I have developed projects from inception through to final delivery, ensuring that all work is of a high standard and delivered within agreed timescales, budget and customers specifications. I have extensive experience working as part of a team and on individual projects.

This was an excellent project to be involved in early in my career and is still being used by the company now under their new name UTC Aerospace Systems Shannon.

Main Duties:

- Update Sharepoint Content.
- Add more functionality: image gallery, drop down menu.
- Tutorials for using the system.
- Change template appearance
- Update design elements

April 2008
–
Sep 2008

eREPS ADMINISTRATOR

Teagasc

♥ Parnel Street, Co. Limerick, Ireland

On my six month placement, I worked for the Government organisation Teagasc digitising hard copy maps for regulation and filing on the eReps system for further planning.

Main Duties:

- Using the eReps systems to digitize maps
- Filing and categorising past plans and maps for online referencing
- Trained staff members on the eREPS System



CREATIVE SITES

www.dribbble.com/williambillbill

<https://www.youtube.com/user/williambillbillywill/videos>

www.redbubble.com/people/williambillbill

www.flickr.com/photos/51114666@N08

<https://ie.linkedin.com/in/william-hurley-5574446>

www.twitter.com/williambillbill

www.hbrutherford.com/hbrxmas2012game.html

KEY SKILLS AND COMPETENCIES

- I believe I have a broad range of skills and attributes to offer this post
- I am an ambitious, hardworking individual with demonstrable knowledge and experience as a web and graphic designer
- I am approachable, a team player and a motivator, qualities I demonstrate in my day to day practice.
- I demonstrate an ability to think outside the box, to work under pressure and use my own initiative
- I have gained experience in working on projects independently and as part of a team.
- I am highly organised and able to priorities a busy workload.
- I am passionate about design and have excellent graphical skills, creative flair and good colour sense.
- I am PC and Mac literate.
- Experience in XHTML, CSS, Flash and ActionScript, php.
- Technical Skills: AS3, PHP, MySQL, Adobe products

ACADEMIC QUALIFICATIONS

2004-2009 LIT: BS (Honours) in Multimedia Computing with Design

1999-2004 Ard Scoil Ris, NCR, Limerick, Ireland

1991-1999 Patrickswell National School, Limerick, Ireland

REFERENCES

James Launders

Webservices Managing, FCR Media Ireland

St. Martin's House,
Waterloo Road, Dublin 4,
Ireland

James.Launders@goldenpages.ie

Stuart Wright

Director, HBRutherford

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Broughty Ferry,
Dundee
Scotland
DD5 1EU

stuart@hbrutherford.com

CONTACTS

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